



Ellen Drewes • 775.354.6573 • ellen@edrewes.com • www.edrewes.com

- 2006 – 2008 **Graphic Designer The Glenn Group**
Designed award-winning print, interactive, television and branding work for Nevada’s third largest ad agency. Managed corporate identity projects, formulated and wrote graphic standards, supervised project teams, designed and maintained corporate blog, art directed photo shoots, conducted workshops, attended press checks and produced multimedia interactive projects.
- 2006 **Graphic Design Instructor Truckee Meadows Community College**
Taught Introduction to Graphic Design and Digital Media I, covering typography, design principles, design history, drawing, Dreamweaver, Fireworks, Final Cut, Flash, and 3D animation.
- 2005 – 2006 **Graphic Designer Silver Legacy Resort Casino**
Designed and oversaw production of advertising, collateral, interactive work and media campaigns for downtown Reno MGM property.
- 2003 – 2005 **Advertising Designer Peppermill Hotel Casino**
Designed advertising, collateral and publications for hotel-casino named one of “Top 10 in America” by MSN. Played leading role in development and execution of regional ad campaigns, negotiated print services, attended press checks and art directed photo shoots.
- 2002 – 2003 **Production Artist Art Associates**
Designed and assisted with production of print and interactive advertising for diverse regional and national clients. Drew storyboards, performed color corrections, made plates, prepared client presentations and prepared materials for press.
- 2001 – 2002 **Designer Leopard Print & Mail**
Prepared files for press and designed direct mail pieces, publications, corporate identity packages, print advertising and other materials. Presented materials to clients and managed accounts.
- 1999 – 2000 **Senior Content Editor Pawnbroker.com**
Managed editorial content for international e-commerce website based in Philadelphia, PA, supervising one writer and several freelancers. Designed, launched and oversaw daily B2B industry news site and oversaw production of all editorial and graphic content.

AWARDS & PUBLICATIONS

Communication Arts Magazine | January 2007 | CA Regional Design Annual
HOW Magazine - Client Promotions Merit | October 2007 | HOW Design Awards Annual
Gold (2) and Silver (2) ADDY Awards | 2008 | Northern Nevada AAF
Silver Davey Award | 2007 | International Academy of the Visual Arts
Gold and Silver ADDY Awards | March 2007 | Northern Nevada AAF
Silver Award | 2006 | Las Vegas AIGA Work Show

EDUCATION

BA in Journalism, University of Nevada, Reno, 2004
Internships: Online Producer, *Reno Gazette Journal*; Publicist, Nevada Alzheimer’s Association; Graphic Designer, Flipside Communications & *Brushfire Literary Magazine*.

SKILLS

- * Photoshop, Illustrator, InDesign, Quark, Dreamweaver, Flash, Fireworks, FinalCut
- * Hand-sketching & concepting, typography, project management, print production
- * Web design & development using XHTML, CSS, PHP, Javascript, Flash and Ruby on Rails
- * Extensive design writing, copywriting, editing and journalism experience; over 5 years as political correspondent, arts journalist and theater critic for weekly & daily publications
- * Art, illustration and photography background; installation pieces featured in exhibition